

School Trips & Learning Outside the Classroom Survey

General

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Results & Analysis

The survey was available online between Monday 15th September and Sunday 19th October 2025 and there were 443 respondents. They each had to qualify themselves as working for a school or academy and that their role included organising school trips. Percentages within the results were not rounded up or down.



General

WE ASKED: What is your role? (can select a maximum of two)

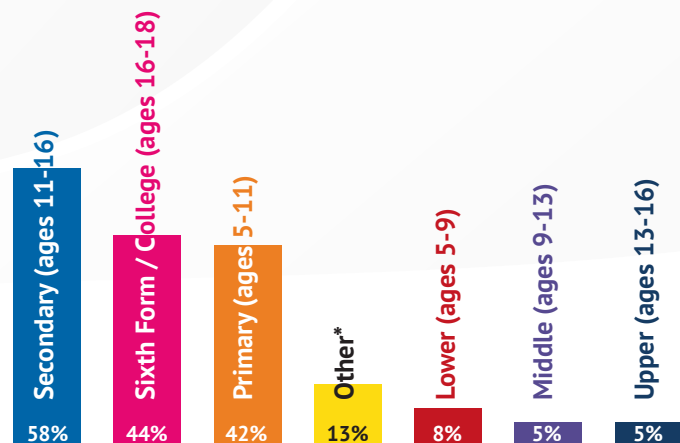
Respondents said...

Educational Visits Coordinator	55%
Class Teacher	26%
Deputy / Assistant Headteacher	21%
Head of Year / Department	18%
Other*	15%
Office Staff	3%
Headteacher	0%
Teaching Assistant	0%

* answers included: community centres, church, Arts Society, student groups, Retired NHS Staff, Local Over 50s, Village Travel Group, Dance Class and more.

WE ASKED: What is the educational age range of your school / organisation? (select all that apply)

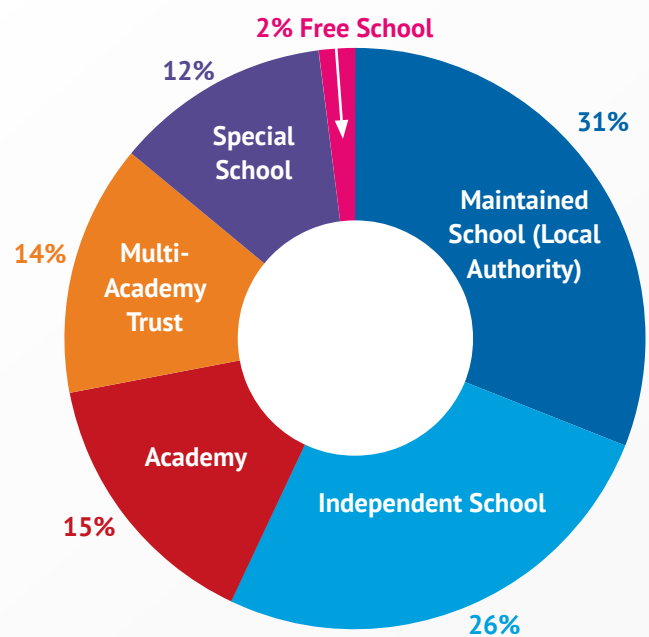
Respondents said...



* answers for those selecting 'other' included: infant age 3-7, including nursery 3+, 3-18, 3-11, 3-19.

WE ASKED: What type of school or organisation do you work in?

Respondents said...



WE ASKED: What types of school trips and visits does your school run? (select all that apply)

Respondents said...



WE ASKED: When your school runs residentials (one night or more), what time of year do you go? (select all that apply)

Respondents said...

Time of Year	Percentage
Autumn	51%
Winter	40%
Spring	70%
Summer	64%

As you would expect, those taking part in the survey were active when it comes to learning outside the classroom with 100% of schools organising local trips, and 86% organising residentials.



WE ASKED: How far ahead do you plan school trips?

Respondents said...

Type	3 months or less	3 months+	6 months+	12 months+	18 months+
Local school trips	70%	21%	5%	2%	0%
Day trips of more than an hour away	37%	48%	10%	2%	0%
Residentials (1 night or more away)	0%	5%	59%	27%	0%
Overseas trips	0%	0%	10%	35%	16%

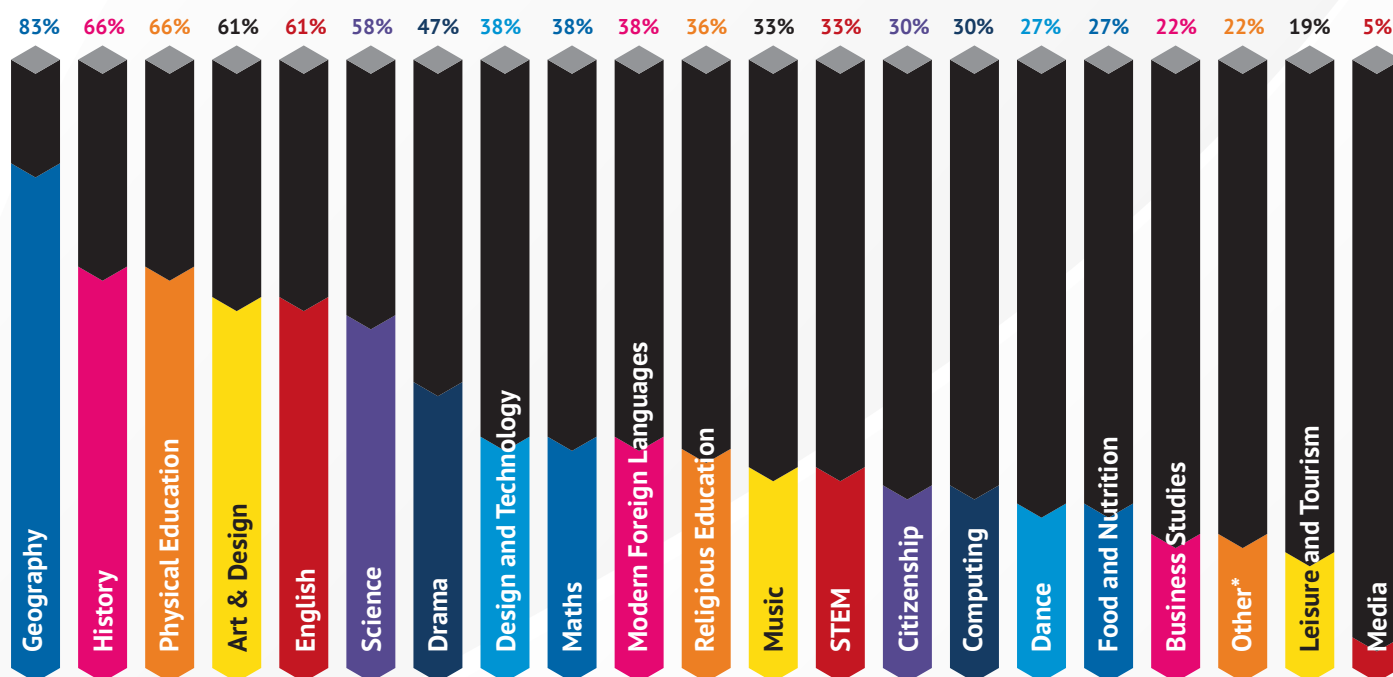
WE ASKED: How far are you willing to travel for...

Respondents said...

Type	Up to 25 miles	Up to 50 miles	Up to 100 miles	Up to 200 miles	200 miles+	n/a
Day trips	24%	40%	32%	0%	3%	0%
UK residentials	0%	10%	32%	24%	26%	8%

WE ASKED: Which subject areas do the trips you run link to? (select all that apply)

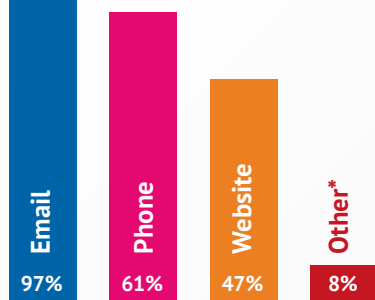
Respondents said...



* answers for those selecting 'other' included: trips abroad.

WE ASKED: How do you communicate with providers and book your school trips? (select all that apply)

Respondents said...



* answers for those selecting 'other' included: Class Dojo, Arbor.

66% said they run trips that link to history and historic venues remain one of the most popular type of trips for schools, according to these survey findings.

WE ASKED: What type of trips are the most popular in your experience? (select up to 3 choices)

Respondents said...

Residentials	51%
Adventure & Activity Centres	41%
Theatre	36%
Historic Venues	27%
Museums & Galleries	25%
Theme Parks	22%
Zoos and Wildlife Attractions	20%
Natural and Outdoor Attractions	16%
Skiing & Snowsports	16%
Sporting Venues	15%
Other*	2%

* answers for those selecting 'other' included: pastoral trips, expeditions for leadership, preparation for adulthood, general teambuilding and leisure, outdoor learning.

WE ASKED: Do you prefer to visit attractions that provide workshops?

Respondents said...

Yes workshops are important	29%
It's preferable but not essential	52%
It doesn't matter	17%

Magazines and media habits

WE ASKED: What magazines, websites and media do you use to find ideas, advice and contacts when planning and organising school trips? (select all that apply)

Respondents said...

School Travel Organiser magazine	75%
School Travel Organiser website	56%
Learning Outside the Classroom Yearbook	48%
EVC Magazine	28%
Other*	25%
TES	22%
Educational Visits UK	16%
The School Trip	11%
Teach Primary	8%
Plan My School Trip	8%
UK School Trips	5%
Teach Secondary	2%

* answers for those selecting 'other' included: Horizons, social media, Google, provider websites.

WE ASKED: What magazine, website or media is your preferred source to find ideas, advice and contacts when planning and organising school trips? (select only one)

Respondents said...

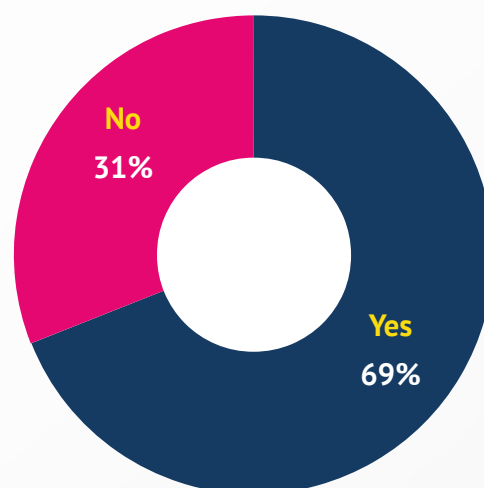
School Travel Organiser magazine	52%
School Travel Organiser website	14%
Learning Outside the Classroom Yearbook	13%
Other*	9%
Educational Visits UK	5%
EVC Magazine	5%
The School Trip	2%
Plan My School Trip	0%
Teach Primary	0%
Teach Secondary	0%
TES	0%
UK School Trips	0%

* answers for those selecting 'other' included: Google search, provider websites, no preference.



WE ASKED: Do you keep copies of magazines and yearbooks, etc to use for future reference?

Respondents said...



WE ASKED: When reading and looking for ideas, advice and contacts, what formats / platforms do you use? (tick all that apply)

Media consumption preferences:



WE ASKED: Is it important to you to know the source of information / content you are reading?

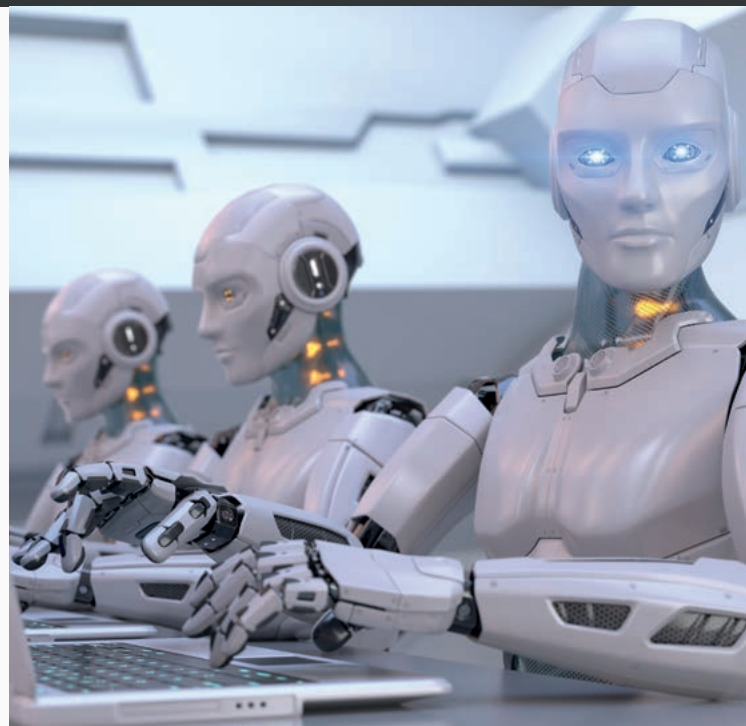
Respondents said:

Yes	100%
No	0%

WE ASKED: Do you trust AI-generated answers from search engines without knowing the source of the information?

Respondents said:

Yes	15%
No	85%



Awards and recognition



Photo credit: The Roman Baths

If schools see an attraction or provider has won a School Travel Award, it would encourage them to visit or use their services more. Here pictured is STO mascot, Teacher Ted and a School Travel Awards trophy at the historic Roman Baths in Bath which was a winner in 2024.

WE ASKED: School Travel Organiser organises the annual School Travel Awards initiative. If you see that an attraction or provider is a past winner, would that encourage you to visit or use their services?

Respondents said:

Yes it would encourage me more	87%
It wouldn't make any difference	13%

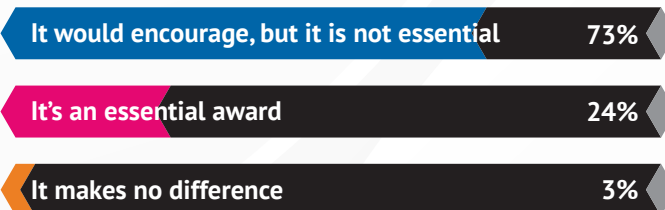
WE ASKED: Are you aware of the LOtC Quality Badge, developed and managed by the Council for Learning Outside the Classroom?

Respondents said:

Yes	91%
No	9%

WE ASKED: If an attraction or provider has been awarded an LOtC Quality Badge, would it encourage you to visit or use their services more?

Respondents said:



About School Travel Organiser

This survey was distributed by School Travel Organiser, which is the leading magazine for EVCs, teachers and school staff involved in and responsible for school trips. Through the print and digital editions, website, newsletter and wider portfolio it connects attractions and providers with schools and academies. To find out more see the Media Pack at mediapack.schooltravelorganiser.com, call **01908 613323** or email sales@schooltravelorganiser.com.

